

UNIVERSITATEA „DUNĂREA DE JOS” DIN GALAȚI  
 Facultatea: Transfrontalieră Departamentul: Științe aplicate  
 Domeniul de masterat: Știința mediului  
 Programul de studii: Management și investiții în ecosisteme  
 Titlul științific/ Nume Prenume: Prof. univ. dr. Mihaela-Carmen MUNTEAN

Vârsta / vechimea în învățământul superior	50 ani / 21 ani
Disciplinele din cadrul programului de studii	<b>Economie și politici de mediu Eco-Antreprenoriat</b>
Universitatea/ facultatea/ specializarea absolvită	<b>Universitatea „Dunărea de Jos” din Galați / Facultatea de Științe Economice și Administrative/ Marketing</b>
Specializarea la masterat / doctorat	<b>Strategii și Politici Manageriale / Economie</b>

## LISTA lucrărilor științifice în domeniul disciplinelor din postul didactic

### Teza de doctorat

Muntean M.-C., 2011, Specializarea economiei românești ca factor de creștere a competitivității pe piața internațională (The specialization of Romanian economy as a factor of increasing competitiveness in the international market), Universitatea “Dunărea de Jos” din Galați, România

### Teza de abilitare

Muntean M.-C., 2022, Rolul strategiilor de inovare convergentă în dezvoltarea economiei digitale (The role of convergent innovation strategies in the development of the digital economy), Universitatea “Dunărea de Jos” din Galați, România

### Cărți și capitole de cărți publicate în edituri naționale

1. Muntean, M.-C., (2005). Influența piețelor asupra IMM-urilor, Editura Didactică și Pedagogică, București, ISBN 973-30-1246-7, 117 pg
2. Muntean, M.-C., (2005). Economia turismului - metode GIS, Editura Didactică și Pedagogică, București, ISBN 973-30-1606-3, 125 pg



3. Pușcaci, Fl. D., Muntean, M.-C., (2005). *Expediții și tehnici vamale*, Editura Didactică și Pedagogică, București, ISBN 973-30-1330-7, 225 pg.

### Articole în reviste cotate Web of Science - Clarivate

1. Muntean, M.-C., Sorcaru, I. A., Manea, L. D., (2023). *Empirical evidence of tourist satisfaction and loyalty in the case of Bucharest - a partial least squares structural equation modelling approach*. Journal of Consumer Behaviour, DOI: 10.1002/cb.2136, ISSN: 1472-0817, WOS: 000918903400001, Quartila 3

Journal of Consumer Behaviour	1472-0817	1479-1838	Q3
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Journal Impact Factor™  
2022 4.3 Five Year 4.4

JCR Category	Category Rank	Category Quartile
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BUSINESS in SSCI edition	92/154	Q3
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2. Sorcaru, I. A., Capatina, A., Muntean, M.-C., Manea, L. D., Soare, I., (2022). *Residents' perceptions towards tourism development - the case of Galați - Brăila conurbation*. Sustainability, 14/13, DOI: 10.3390/su14137962, ISSN: 2071-1050, WOS: 000823449700001, Quartila 2

Sustainability	N/A	2071-1050	Q2
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Journal Impact Factor™  
2022 3.9 Five Year 4

JCR Category	Category Rank	Category Quartile
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ENVIRONMENTAL SCIENCES in SCIE edition	114/274	Q2
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ENVIRONMENTAL STUDIES in SSCI edition	48/127	Q2
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3. Lupoai, O. D.; Radu, R. I., Muntean, M.-C., (2022). *Capturing entrepreneurial opportunities in the Romanian equine sector: an Fs-Qca approach*, International Entrepreneurship and Management Journal, 18/1, 455-472, DOI: 10.1007/s11365-021-00776-0, ISSN: 1554-7191, WOS: 000742245900003, Quartila Q2

International Entrepreneurship and Management Journal	1554-7191	1555-1938	Q2
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Journal Impact Factor™  
2022 5.6 Five Year 6.1

JCR Category	Category Rank	Category Quartile
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BUSINESS in SSCI edition	63/154	Q2
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MANAGEMENT in SSCI edition	84/227	Q2
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4. Micu, A., Micu, A. E., Geru, M., Capatina, A., Muntean, M.-C., (2021). *The challenge for energy saving in Smart Homes: exploring the interest for IoT devices acquisition in Romania*, Energies, 14/22, DOI: 10.3390/en14227589, eISSN: 1996-1073, WOS: 000725558800001, Quartila Q3

Energies	N/A	1996-1073	Q3
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Journal Impact Factor™  
2022 3.2 Five Year 3.3

JCR Category	Category Rank	Category Quartile
ENERGY & FUELS <i>in SCIE edition</i>	78/115	Q3

5. Micu, A., Micu, A. E., Geru, M., Capatina, A., Muntean, M.-C., (2021). **The impact of Artificial Intelligence use on e-commerce in Romania.** *Amfiteatru Economic*, 23/56, 137-154, DOI: 10.24818/EA/2021/56/137, ISSN: 1582-9146, WOS: 000612310500009, Quartila 2

<b>Amfiteatru Economic</b>	<b>1582-9146</b>	<b>2247-9104</b>	<b>Q2</b>
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Journal Impact Factor™  
2022 2.6 Five Year 2.1

JCR Category	Category Rank	Category Quartile
BUSINESS <i>in SSCI edition</i>	121/154	Q4
ECONOMICS <i>in SSCI edition</i>	147/380	Q2
MANAGEMENT <i>in SSCI edition</i>	184/227	Q4

6. Micu, A., Capatina, A., Micu, A. E., Geru, M., Aivaz, K. A., Muntean, M.-C., (2021). **A new challenge in digital economy: neuromarketing applied to social media,** *Economic Computation and Economic Cybernetics Studies and Research*, 55/4, 133-148, DOI: 10.24818/18423264/55.4.21.09, ISSN: 0424-267X, WOS: 000754322500009, Quartila 4

<i>Economic Computation and Economic Cybernetics Studies and Research</i>	0424-267X	1842-3264	Q4
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Journal Impact Factor™  
2022 0.9 Five Year 0.8

JCR Category	Category Rank	Category Quartile
ECONOMICS <i>in SSCI edition</i>	324/380	Q4
MATHEMATICS, INTERDISCIPLINARY APPLICATIONS <i>in SCIE edition</i>	96/107	Q4

## Articole în Proceedings ISI

1. Nistor, R., Muntean, M.-C., Nistor, C., (2016). **The changes in the global enterprise management,** *Proceedings of the 28th International Business Information Management Association Conference, Vision 2020: Innovation Management, Development Sustainability and Competitive Economic Growth, Seville, Spain, 9-10 November 2016, Vols I-VII, ISBN: 978-0-9860419-8-3, p. 3348-3359, WOS: 000392785700338*

<https://apps.webofknowledge.com/OutboundService.do?action=go&displayCitedRefs=true&displaY...>

<https://www.scopus.com/authid/detail.uri?authorId=36163086800>



2. Muntean, M.-C., Nistor, R., Nistor, C., (2016). **The evolution of global economy during the last years under the influence of financial crisis**, Proceedings of the 27th International Business Information Management Association Conference, Innovation Management and Education Excellence Vision 2020: from Regional Development Sustainability to Global Economic Growth, Milano, Italy, 4-5 May 2016, Vols I-V, ISBN: 978-0-9860419-6-9, p. 3059-3073, WOS: 000381172301123

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3. Muntean, M.-C., Nistor, R., Nistor, C., (2015). **The role of ITC for the firms in services sector**, Proceedings of the 25th International Business Information Management Association Conference, Innovation Vision 2020: from Regional Development Sustainability to Global Economic Growth, Amsterdam, Netherlands, 7-8 May 2015, Vols I-VI, ISBN: 978-0-9860419-4-5, p. 3185-3192, WOS: 000360508700311

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4. Muntean, M.-C., Nistor, R., Nistor, C., Manea, L.-D., (2014). **The great potential of ICT industry in fighting the current Romanian financial and economic crisis**, Proceedings of The 24th International Business Information Management Association Conference, Crafting Global Competitive Economies: 2020 Vision Strategic Planning & Smart Implementation, Milan, Italy, November 6-7, 2014, Vols I-IV, ISBN: 978-0-9860419-3-8, p. 491-503, WOS: 000360509300053

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5. Manea, L.-D., Muntean, M.-C., Nistor, R., Nistor, C., (2014). **Lisbon Strategy - a solution for growth, competitiveness and IT employment in Romania!**, Proceedings of The 24th International Business Information Management Association Conference, Crafting Global Competitive Economies: 2020 Vision Strategic Planning & Smart Implementation, Milan, Italy, November 6-7, 2014, Vols I-IV, ISBN: 978-0-9860419-3-8, p. 2299-2305, WOS: 000360509300231

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6. Muntean, M.-C., Nistor, C., Manea, L.D., Nistor, R., (2013). **Analysis of Romania's Competitiveness on the International Tourism**, Proceeding of The 20th International-Business-Information-Management-Assoc Conf on Entrepreneurship Vision 2020: Innovation, Development Sustainability, and Economic Growth, Entrepreneurship Vision 2020: Innovation, Development Sustainability, and Economic Growth, Kuala Lumpur, Malaysia, 25-26 March 2013, Vols 1-2, ISBN: 978-0-9821489-9-0, p. 950-963, WOS: 000339301200092

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7. Vîrlănuță, F. O., Muntean, M.-C., Nistor, C., (2012). **Strategic Alternatives for Increasing the Competitiveness of Romanian Tourism**, Proceedings of The 18th International-Business-Information-Management-Association Conference, Innovation and Sustainable Competitive Advantage: From Regional Development to World Economies, Istanbul, Turkey, May 9-10, 2012, Vols 1-5, ISBN: 978-0-9821489-7-6, p. 1303-1307, WOS: 000317549801010

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8. Vîrlănuță, F. O., Muntean, M.-C., Mihalcea, L., (2012). **The Impact of Economic Crisis on the EU Insurance Market**, Proceedings of The 18th International-Business-Information-Management-Association Conference, Innovation and Sustainable Competitive Advantage: From Regional



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9. Nistor C., Muntean, M.-C., Nistor, R., (2012). **Foreign Exchange Policy of Stimulating Trade Competitiveness**, Proceedings of The 18th International-Business-Information-Management-Association Conference, Innovation and Sustainable Competitive Advantage: From Regional Development to World Economies, Istanbul, Turkey, May 9-10, 2012, Vols 1-5, ISBN: 978-0-9821489-7-6, p. 1313-1319, WOS: 000317549801012

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11. Nistor, R., Nistor, C., Muntean, M.-C., (2012). **Customer Loyalty Strategies Using the Internet Used by Multinational Companies In Romania**, Proceedings of The 18th International-Business-Information-Management-Association Conference, Innovation and Sustainable Competitive Advantage: From Regional Development to World Economies, Istanbul, Turkey, May 9-10, 2012, Vols 1-5, ISBN: 978-0-9821489-7-6, p. 2418-2423, WOS: 000317549801119

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14. Vîrlănuță, F. O., Muntean, M.-C., (2012). **Analysis of the Absorption of EU Funds in Romania**, Proceedings of The 19th International-Business-Information-Management-Association Conference, Innovation Vision 2020: Sustainable Growth, Entrepreneurship, Real Estate and Economic Development, Barcelona, Spain, November 12-13, 2012, Vols 1-4, ISBN: 978-0-9821489-8-3, p. 1689-1692, WOS: 000317549701048

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15. Nistor, C., Muntean, M.-C., Nistor, R., (2011). **Forex - The International Exchange Market**, Proceeding of The 17th International-Business-Information-Management-Association Conference, Creating Global Competitive Economies, A 360-degree Approach, Milan, Italy, November 14-15, 2011, Vols 1-4, ISBN: 978-0-9821489-6-9, p. 2179-2189, WOS: 000317550001107  
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20. Muntean, M.-C., Nistor, R., Nistor, C., (2011). **Influence of Research, Development and Innovation on a Technological Specialization of the Production and the Export of a Company**, Proceedings of The 16th International Business Information Management Association Conference, Innovation and Knowledge Management: a Global Competitive Advantage, Kuala Lumpur, Malaysia, June 29-30, Vols 1-4, ISBN: 978-0-9821489-5-2, p. 1304-1315, WOS: 000317549601009  
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26. Nistor, C., Vîrlănuță, F. O., **Muntean, M.-C.**, (2011). **Internationalization Strategies in Tourism Services**, Proceedings of the 6 th International Conference on Business Excellence (ICBE 2011), Transylvania University of Brașov, Brașov, Romania, October 14-15, 2011, Vol. 2, ISBN: 978-973-598-941-5, p. 41-45, WOS: 000316637300011

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