CONFERENCE PROGRAMME

ICCR 2026

Discourse, Context, Media

13 oral presentations • **15 min / presentation**

DATE November 13th 2026

ONLINE LINK
https://teams.microsoft.com/l/channel/19%3A3c6a0140cb9c454689c57b0330449e1f%40thread.tacv2/Discourse%2C%20Context%20and%20Media?groupId=c2e473ee-03c2-440b-829a-8cd3782676c4&tenantId=445e5699-60fa-4f59-8e7f-778197a4d740

CHAIRS Delia OPREA, Cătălin NEGOIȚĂ

SECTION I

Oral Presentations

Each presentation: 15 minutes (talk and questions included). Session starts at 13:00.

01
13:00–13:15

DIGITAL PARADOXES: GREATER FREEDOM OF COMMUNICATION, EXPONENTIAL GROWTH OF DISINFORMATION; VULNERABILITIES CREATED BY ECHO CHAMBERS

Ștefania BEJAN[1],

[1] *"Alexandru Ioan Cuza" University of Iasi, Romania*

02
13:15–13:30

TRANSNATIONAL ECHO CHAMBERS: FAMILY MESSAGING NETWORKS AND ONLINE DISINFORMATION BETWEEN ROMANIA, ITS DIASPORA AND THE REPUBLIC OF MOLDOVA

Delia Rodica DUMINICĂ[1],

[1] *Faculty of Educational Sciences, Social Sciences and Psychology, Pitești University Centre, National University of Science and Technology POLITEHNICA Bucharest, Romania*

03
13:30–13:45

THE ROMANIAN LANGUAGE CURRICULUM AND DISCURSIVE RESILIENCE IN DECONSTRUCTING DISINFORMATION AND POLARIZATION

Lucia CEPRAGA[1*]

[1] *"Ion CREANGĂ" State Pedagogical University of Chisinau, Republic of Moldova,*
"Dunărea de Jos" University of Galați, Romania,
Academy of Economic Studies of Moldova, Chisinau, Republic of Moldova

04
13:45–14:00

ILLNESS AS A METAPHOR IN THE ROMANIAN ONLINE PRESS: THE PATHOLOGIZATION OF PUBLIC DISCOURSE

Alina-Paula NEAMȚU [1],

[1]*University of Oradea, Romania*

05
14:00–14:15

MULTILINGUALISM IN ONLINE DISCOURSE UNDER PRESSURE: DISINFORMATION, ECHO CHAMBERS, AND THE CHALLENGES OF INTERCULTURAL COMMUNICATION

Svetlana DERMENJI[1], Alexandra BARBĂNEAGRĂ[2],

[1]*"Ion CREANGĂ" State Pedagogical University of Chisinau, Republic of Moldova*

06
14:15–14:30
ORAL

BRIDGING THE INFORMATION GAP: THE ROLE OF CREATIVE BRAND ADVERTISING IN COMBATING COMMUNICATION ASYMMETRIES

Alina BUZATU[1],

[1]*University of Bucharest, Romania*

14:30–15:00 *Break*

07
15:30–15:45

DIGITAL FAITH AND SOCIAL POLARIZATION IN ROMANIA. RELIGIOUS DISCOURSE IN THE SOCIAL MEDIA ENVIRONMENT

Carmen UNGUR-BREHOI[1], Simona FER[2]

[1, 2] *University of Oradea, Oradea, Romania*

08
15:45–16:00

DISTORTION OF THE PAST IN THE DIGITAL AGE: MYTHS AND DISINFORMATION ABOUT ANTIQUITY IN ROMANIAN SOCIAL MEDIA

Violeta-Maria RĂILEANU-MANDACHE[1,2],

[1]*Galati County Department of Culture, Galati, Romania*
[2]*Dunărea de Jos University of Galati, Romania*

09
16:15–16:30

Strategies of Polarisation and Social Transformation in Public Discourse

EnacheTUȘA[1],

[1] *Ovidius University of Constanta, Romania*

10
16:30–16:45

DIGITAL IDENTITY, HYPERREALITY AND AI INFLUENCE ON SOCIAL MEDIA

Daniela-Aura BOGDAN[1],

[1]*Dunărea de Jos University of Galati, Romania*

11
16:45–17:00

INSTITUTIONAL COMMUNICATION AND PUBLIC TRUST IN A POLARISED ONLINE SPACE. CASE STUDY: THE ROMANIAN MINISTRY OF FOREIGN AFFAIRS

Delia -Andreea OPREA[1],

[1]*Dunărea de Jos University of Galati, Romania*

12
17:00–17:15

INFORMATIONAL BEHAVIOR IN THE ONLINE ENVIRONMENT: MOTIVATIONS, VULNERABILITIES AND SKILLS OF CRITICAL EVALUATION

Mihail POTOROACĂ[1],

[1] *Institute of Legal, Political and Sociological Research of The Moldova State University, Chisinau, Republic of Moldova*

13
17:15–17:30

"DARTS" WITH THE EUROPEAN UNION, ON FREQUENTLY-USED SOCIAL PLATFORMS ACCESSED BY ROMANIAN USERS. FAVOURITE TOPICS REGARDING DISINFORMATION

Cătălin NEGOIȚĂ[1],

[1]*Dunărea de Jos University of Galati, Romania*

14
17.30-17.45

Closing remarks